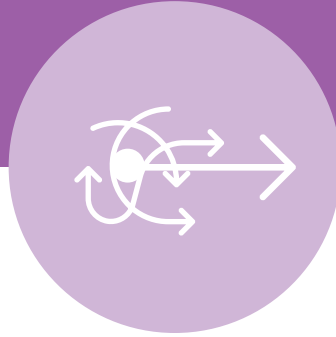


Young Living Digital Experience

Young Living Enrollment Changes



PRODUCT FIRST



SIMPLIFIED ENROLLMENT



MOBILE RESPONSIVE



Easy Navigation from product to enrollment.



Organized Product Display



Improved page design for Kit selection



Improved experience - reduced number of enrollment steps



Easy information input, edit and validation



Bank information not required during enrollment (Brand Partners)



Better visibility of enrollment steps on your cell phone



Improved customer experience



Less errors and information loss during account creation



01

Product experience first

Product First! The new Young Living Japan enrollment journey will begin with product introduction. Young Living's goal is to encourage customers to learn more about the brand and fall in love with its products.



Simplified access to enrollment from product pages



Easier navigation between pages and enrollment



Learn about our offer first - sign up later

02

Product experience first

Purchasing with Purpose! Young Living Japan premium kits are categorized by their main components to emphasize their unique selection from all bestselling products Young Living has to offer and ensure a great experience with the brand:



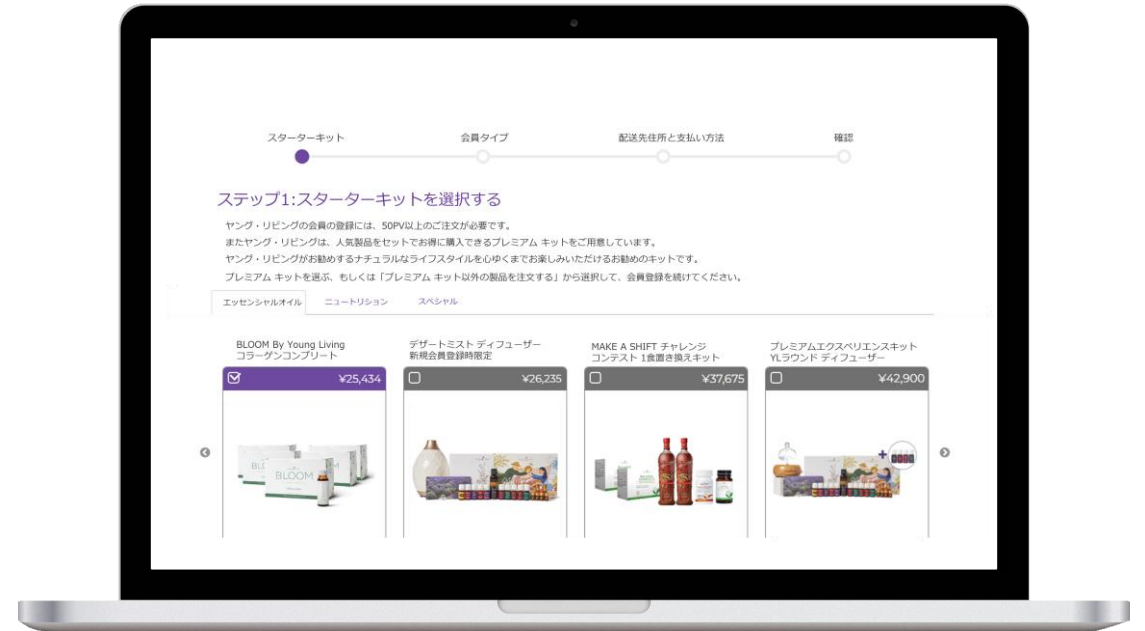
Premium Kits : Essential Oils

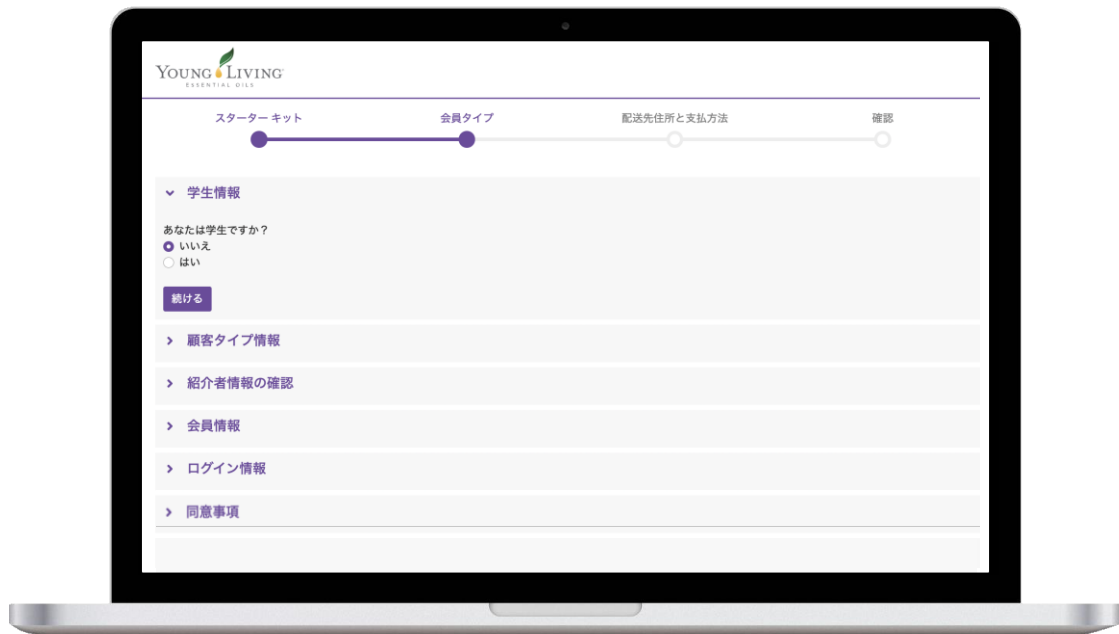


Premium Kits : Nutrition



Premium Kits : Special Collection





03

Easy sign-up

Select your membership after your products !
Member type, leadership information including Gaiyoshomen number (Brand Partners only) is required in the second step during enrollment.



All membership information and mandatory fields in one place



Easy input



Reduced number of steps!

04

Easy sign-up

To simplify the enrollment process, bank account information is removed from Brand Partner enrollment requirements. Bank details is collected after account creation MY PROFILE page.



Bank account information - add it later!



Less errors and mistakes during sign up



No need to stress over how to fill out bank information.

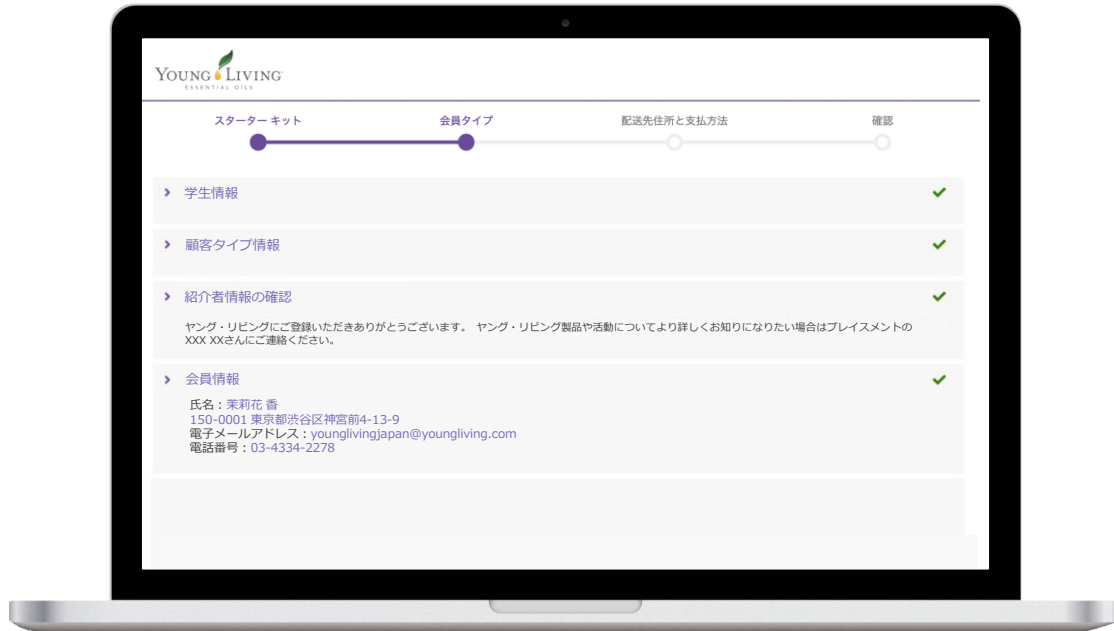
The screenshot shows a laptop displaying a web form titled "銀行口座情報" (Bank Account Information). The form includes instructions in Japanese and several input fields. At the top, there are five buttons for bank selection: "みずほ銀行", "三菱UFJ銀行", "三井住友銀行", "りそな銀行", and "ゆうちょ銀行". Below these are fields for "銀行名 (ひらがなで入力)", "銀行コード", "支店名", "支店コード", "口座名義 (全角カタカナで入力)", "口座番号", and "口座タイプ".

05

Easy information

Review and edit

Easy summary and review of your enrollment information! To ensure personal information is accurate - after field input the page provides an easy-to-read summary.



Simpler Display for fast review



Data Validation for leadership numbers



Catch typos before you submit your data

06

Easy information Review and edit

Effortless edit. During enrollment process and before account creation customers can review and edit all fields at any time without losing their information.



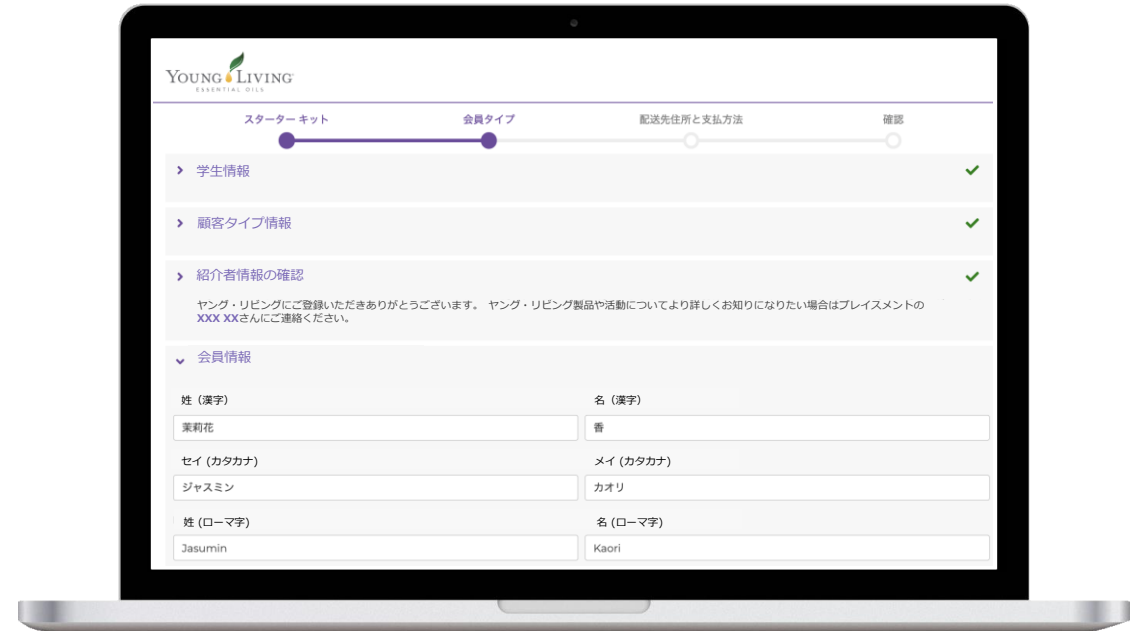
Easy edit to update



No limitations as to number of changes



Better WP performance preventing information loss



All that and more...

**Changes will
reflect by the
end of 07.2024**

More information will
be sent before the
initial launch date.

COMING SOON

YOUNG  LIVING®
ESSENTIAL OILS